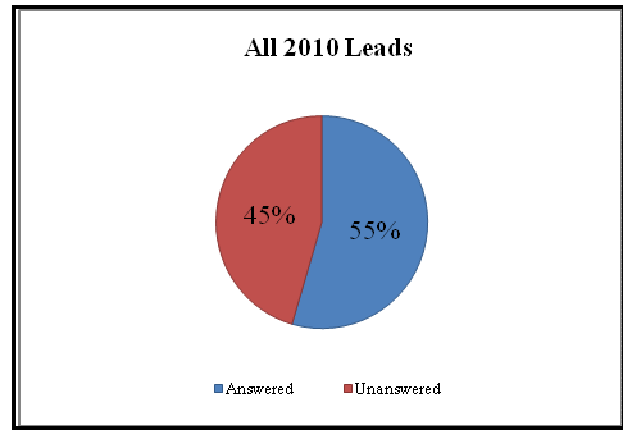


2010 Business Attraction and Expansion Announcements

Name	Community	Purpose	SF	New Jobs	New Payroll	Real Investment
Cintas Corp	Miami Township	Office	0	85	\$ -	\$ -
University of Cincinnati	Batavia Township	Office	81,000	40	\$ -	\$ -
TOTAL			81,000	125	\$ -	\$ -

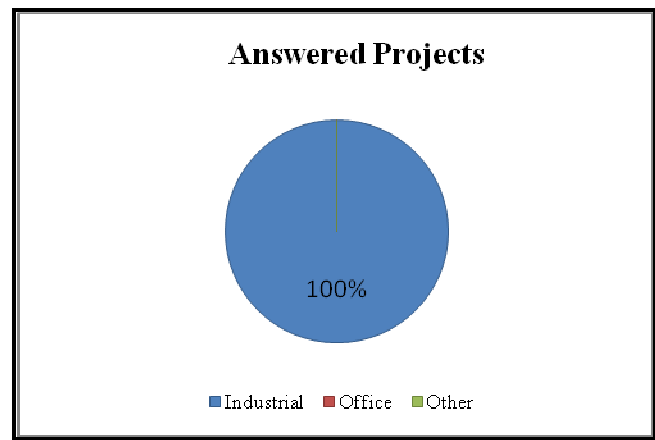
2010 Office and Industrial Demand Analysis (as of 03/30/2010)

The Office of Economic Development (OED) analyzes the demand it sees for office and industrial space in Clermont County. OED has received 22 inquiries for possible projects as of March 30, as compared to 32 leads at this point in 2009. We have been able to respond with potential sites or buildings for 12 of those projects (55%). We were unable to respond to 10 projects (45%) due to the lack of appropriate land or buildings. This is significantly lower than the typical 75% response ratio and seems to be due to a number of highly specific facility requests in early 2010.

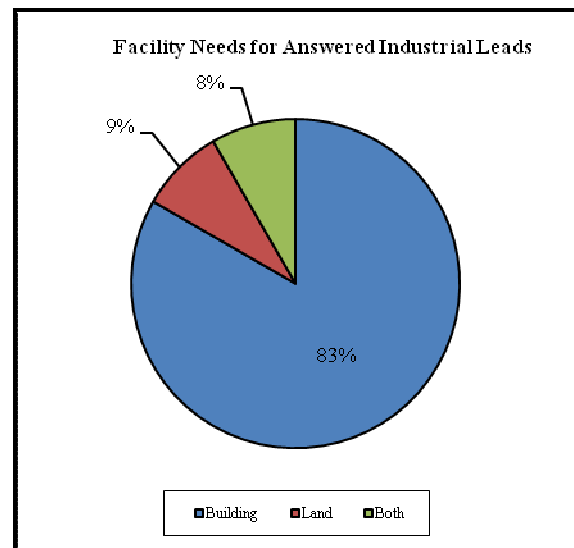


Answered Leads

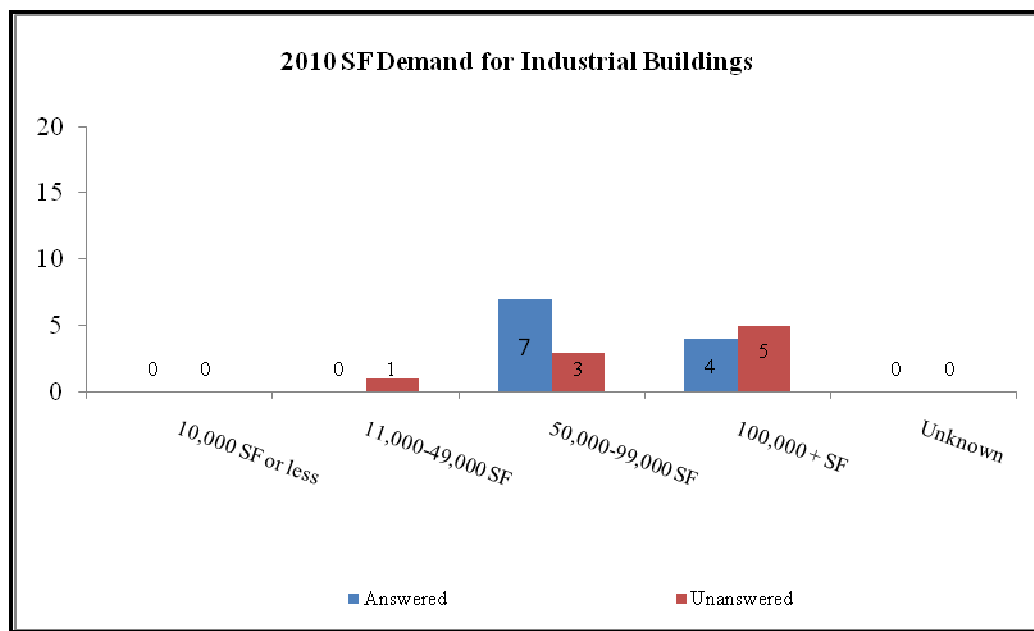
All 12 projects responded to were industrial project leads. This ratio is consistent with last year, as OED typically receives more industrial than office leads.



Of the twelve answered industrial (manufacturing and warehouse) projects we answered, ten were looking for an existing building, one was looking for land for new construction, and one was looking for an existing building with the potential for expansion.

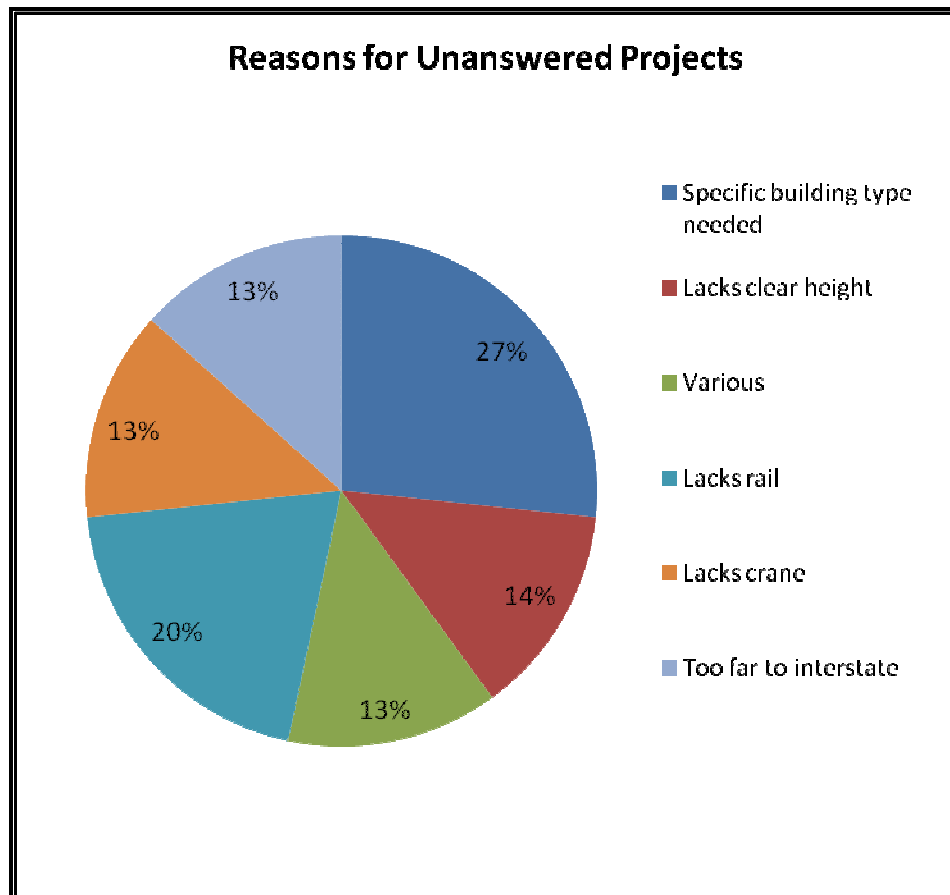


The most commonly requested industrial building size was in the 50,000 to 99,000 square feet range, with 45% of the responses. This percentage more than doubled compared to last year (18%) for the same square footage range. Seventy percent of the requests this time last year were for greater than 100,000 square feet. The average size request of answered leads was 147,000 SF down almost 100,000 SF from 2009's first quarter average of 249,000 SF.



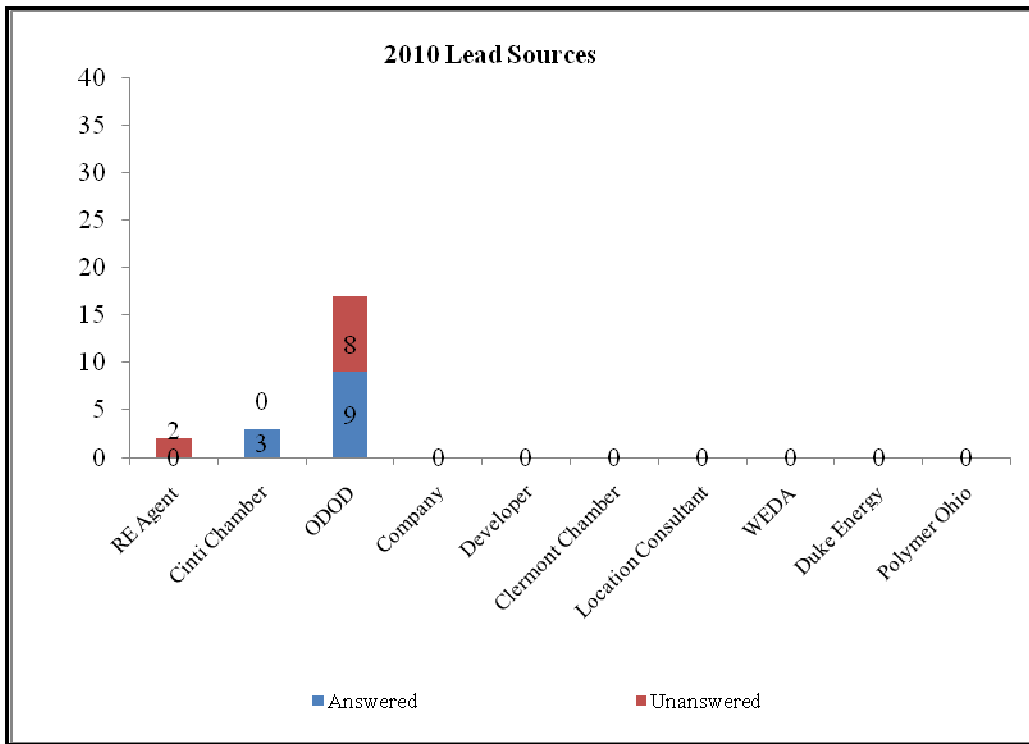
Unanswered Leads

OED had 10 projects (55%) that we could not respond to because of the lack of an appropriate facility, which is an increase on a percentage basis compared to this point in 2009 when we had fifteen unanswered prospects (47% of total). Of the unanswered projects, all were manufacturing projects and were highly specific, with requests for former chemical or food facilities, rail feasibility, airport access, cranes, or high ceilings. The average unanswered industrial request was about 105,000 square feet.



Lead Generation

OED receives leads from several sources. As in past years, real estate agents and companies themselves have been some of the strongest sources of leads. Continuing the trend from 2009, the State of Ohio has brought a great number of projects that we answered. At the same time though, there were a number of leads from the State we were unable to answer due to specific building needs. The table on the next page illustrates the sources of all leads, broken out by answered and unanswered projects.



Lead Status

For the 2010 leads that OED has submitted sites for, almost 85% have received site submissions and are reviewing county properties. These leads have the potential to turn into active prospects, but only one has conducted a site tour and Clermont County is still on that prospect's list.

